Donatas Valentėlis

Digital Marketing Specialist from Vilnius, Lithuania

I have a rich experience in digital marketing and would love to talk about your unique project we can work both on. Great "work" doesn't just "happen", it's born out of inspiration, trust, and collaboration.

Vilnius, Lithuania donatas@valentelis.lt +370 681 72091

Digital Marketing

- Google Ads
- Facebook Ads
- Local Online Media
- Website Analytics & Tracking Issues

Digital Channels

- Google Ads
- Facebook Ads
- Local Media
- LinkedIn

Languages

- English
- German
- French
- Russian

Education

Digital marketing courses
2017 to 2019
Digital Academy

Master's Degree in Financial Economics, 2012 to 2014
ISM University of Management and Economics

Bachelor's Degree in Economics, 2008 to 2012
ISM University of Management and Economics

Knowledge

Strategic Approach
Search Engine Marketing
Social Media Advertising
Website Analytics
eCommerce Tracking Issues
Programmatic
Business Insights
Landing Page Testing

Experience

PPC Manager
2019 to Present
Tesonet

In-House Google Ads & PPC Specialist at Tesonet for maintaining best possible & data driven solutions in Accounts' optimisation & growth.

Performance Specialist
2017 to 2019
iProspect Lithuania

Established various digital marketing strategies, media plans for agencies' clients. Gained in-depth knowledge of Google Ads, Facebook, Adform, Bing, Twitter, LinkedIn and other channels. Provided data analytics' solutions for clients to better understand their achievements.

Web Project Manager
2016 to 2017
AviationCV.com

Responsible for Google Ads solutions, email marketing & statistical reports.